

Future Dream Weaver Area

Directors



**Charlene
Lawson**

Charlene began her career in 1988, while working full-time as a teacher's aide with the Meade County School system. She loved selling the product and holding skin care classes. She continued to only sell the product for the next nine years. In January of 1997, when her daughter became pregnant with her first child, she decided to take early retirement from the school system and move up in Mary Kay, allowing her to take care of her granddaughter Emily. She won her first car two months later and picked it up at career conference with the highest production of all the consultants in attendance. She has won 5 free cars and she has been in the queen's court of sales with over \$36,000 in sales. She holds a Christmas open house each year with sales of \$5,000. She is married to her husband Melvin for 45 years, and has 2 children, a son Michael and a daughter Michelle. She leads her awesome unit of Leading Ladies', encouraging them to achieve everything this career has to offer. Her greatest desire is to make women look and feel better about themselves and share this wonderful career.



**Janice
Spencer**

Janice began her Career in 1991 while working as a full time Hairdresser. She decided to become a consultant when she realized all the advantages of having her own personal business. She serviced friends and family for six years and in 1997 decided to move her Mary Kay business forward for financial reasons. In three months she won her first car debuted as a director in nine months. She has won six cars and has achieved the Queens Court of sales four times with over 36,000 dollars in sales each time. Janice says the friendships the confidence and the independence she has gotten from business and her travels with her Mary Kay friends has made her business her top priority. All of this can not have a dollar amount placed on it. Janice has two sons Zachary and Dustin , daughter-in law Leah and a grand daughter Elle Catherine. Janice and her unit have been in the top three of the Weaver area since she debuted as a Director. Her and her awesome unit The Spencer Believers, are always reaching higher to touch other women and help them reach their full potential and to grasp everything this career opportunity has to offer. Her greatest desire is to see how many lives she can touch with her MARY KAY BUSINESS.



**Jean
Stelter**

Jean began her Career in Mary Kay in September 1989 while working Full Time as a Registered Nurse for a Home Care company. She had a dual career working full time as a registered nurse and a part time Mary Kay Consultant prior to retiring from Nursing. In June of 2005 she got tired of wearing her red jacket and made the decision to become a Sales Director. Jean has since earned the Queen's Court of Sales 5 times, has earned the use of a free career car, and has 46 quarters as a Star Consultant. Jean's current goals are to continue to build her Shining Stars unit, earn the use of another Mary Kay Car and to be in the Queen's Court of Sharing 2012. Jean is married to her husband Don, has 5 wonderful children and 8 grandchildren. What she loves the most about Mary Kay is having total flexibility in her life no matter what is going on. She loves being her own boss, and enjoys all her Mary Kay girl friends.



**Tracy
Norris**

Tracy began her Career in March of 1992 after saying "no" to the Mary Kay opportunity at first because of fear that people wouldn't take her seriously since she didn't wear makeup and didn't think she was the "sales type" to be successful. She had a dual career working full-time helping people with disabilities to find employment and part time as a Mary Kay Beauty Consultant. Tracy earned her first free career car and became a Director after 5 years with the Company, and has since quit her other job and Mary Kay has been her full-time career since 1997! Tracy is married to the incredibly supportive Mike Norris and is the proud Sales Director of the Treasures Express unit. She has been a Star Consultant 57 quarters, has earned the Queen's court of Sales twice with over \$36,000 in retail sales for one year, and has earned 6 free career cars!



**Mandy
Gossom**

Mandy began her Mary Kay career in April of 2010. Prior to Mary Kay she worked as an RN, and though she made good money it wasn't worth the trade-off. She worked every holiday, 12 hours shifts that kept her away from family, and left little time for life and her priorities. Growing up in a Mary Kay home she knew the opportunities that Mary Kay could provide for women...flexibility, ability to earn incredible money and prizes (like all expense paid trips around the world and a pink Cadillac), fellowship and fun with other women, positive environment, and management of priorities (God 1st, family 2nd, career 3rd). Of course she was scared and had big shoes to fill with both her mother and grandmother already very successful in Mary Kay...but she knew she'd rather work harder for herself to create the lifestyle she wanted and her family needed than to continue to work for someone else, be miserable, and live life in regret. Just a year and half after signing her agreement on November 1st, 2011, Mandy debuted as an Independent Sales Director and earned the use of her first free career car...the fully loaded Chevy Malibu! Mandy strives for consistency and is proud to say that she has been a Star Consultant every quarter since she started her Mary Kay career. Although she's still young in her career path with Mary Kay, Mandy plans to continue to blaze the way, shoot to the top, and proudly carry on the legacy left by those before her...ultimately striving to be the first third generation National Sales Director. Her goal is to help other women find their own independence and freedom with this incredible career opportunity, stay at home with their kids without compromising their priorities, and have the chance to dream big again!



**Donna
Mock**

Donna began her Mary Kay career in March, 1972 after attending a “beauty show” with her Mom, 3 sisters and her 8 month old daughter at her Mom’s house. Donna had been secretary to the Dean of Humanities, Social Sciences and Education School at Purdue University and had to leave the position early during the pregnancy of her daughter. Donna wanted personal “pocket money” and adult conversation again and thought she could achieve 2 appointments per week. She is recognized as a Mary Kay “Pioneer” and has personally met Mary Kay Ash and has pictures with her!! Donna has moved with her MK business 7 times so far, and values the Mary Kay Adoptee Program after having been personally adopted by other directors and units. Donna has earned numerous prizes thru 64 quarters of Star Consultant, 3 Golden Goblets (program prior Star Consultant – which is \$1,000 wholesale within one calendar month when the Basic Skin Care Set was \$18), Company Court of Sales and 6 cars. During two months of unit qualifications, her personal team was in the Top 25 nationwide teams in retail monthly sales, and The Music Makers Unit was among the TOP 15 units Nationwide in the “Stars of Red” Company Challenge. Donna and her husband Wayne have one married daughter and 3 “grand cats”! What were the results of the five attending the initial Mary Kay Party at her Mom’s house? Her 8 month old daughter is currently a consultant, her mother for 10 years until she passed away and two of her sisters attending the party also have been consultants – Priceless!!



**Laurie
Farris**

Laurie began her Mary Kay business in January of 2001 and debuted as an Independent Sales Director in April of 2003. Prior to Mary Kay She was the manager and webmaster for 94.9 KLTY radio, the #1 Christian Radio Station in the Nation! She is a member of the Fabulous 50's, Honor Society and has won 5 free cars: a Red Pontiac Grand AM, the gorgeous Platinum Grand Prix, 2008 black Saturn Aura, 2010 Silver Equinox and is currently driving the beautiful 2012 sleek Black Equinox. She has also achieved the prestigious, Director’s Queen’s Court of Sales for Seminar 2007 & 2011. Her biggest LOVE check so far for one month has been over \$6,000.00! She is supported by her AWESOME FAMILY: husband Tim (of almost 32 years), daughter Lindi, son-in-love Travis Hill, son Gage, and their much loved kitty, Faithful and grand-puppy Percy!!



**Carrie
Newman**

Carrie joined Mary Kay in June 2002 while she worked as a first grade teacher at a Parochial school and at a local gym. While balancing a full time job, a part time job, husband and home, she earned the use of her 1st free car in January of 2004 and debuted as a director in April 2004. She has since earned the use of 3 free cars. Carrie was #20 in all of her seminar area for the Queen’s Court of Sharing in 2004 earning her diamond bumble bee. She has also been in the Queen’s Court of Sales in 2007 earning a kiwi and diamond ring. In 2009, Carrie was awarded with the Gaston Area Silverthread Award. That same year she appeared for the 2nd time in the Queen’s Court of Sales earning a ruby and diamond ring. Her highest check was over \$3800 for one month, not including her sales. Carrie has been a Star Consultant for 37 quarters. Carrie is married to her husband Jamie of 12 years and has 4 fur children (cats). Her greatest desire is to help others realize their full potential, to help them discover they can become debt free, and have the flexibility they desire in their schedule.



**Brooke
Herman**