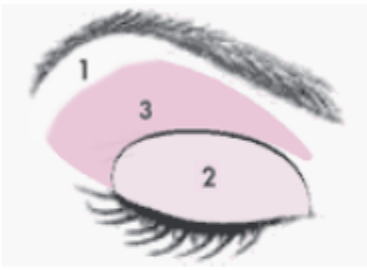


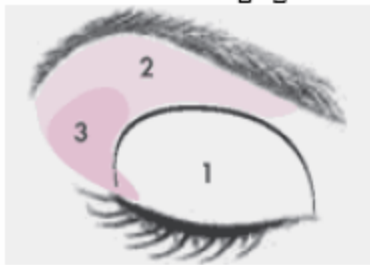
Color application for Standard eyes



The eye diagram is divided into three sections to make it easy to understand how to apply the three shades of eye color. Ideally, each color should blend with the other without showing a line of demarcation.

1. Highlighter shade: Apply to lid and browbone. Apply your highlighter shade to the inside corners of the eye to help your eyes appear farther apart.
2. Midtone shade: Starting at the outer corner of the crease, bring the color in toward the inside corner of the brow but not all the way over to your nose. You may use the midtone shade to bridge highlighter and accent shades along lower lashline.
3. Accent shade: Sweep it across the base of the upper lashline and up into the outer area of the crease. Sweep it underneath the lower lashline for definition, except for the inside corners.
4. Eye Liner: Apply on upper lid at lash line and on the rim of the lower lid beginning at outside corner allowing color to fade toward the nose. Your purpose is to make the lashes appear fuller. Follow with mascara.

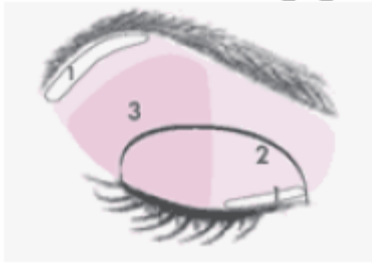
Color application for Deep-Set eyes



The eye diagram is divided into three sections to make it easy to understand how to apply the three shades of eye color. Ideally, each color should blend with the other without showing a line of demarcation.

1. Highlighter shade: Apply to the eyelid and long inner corner of lower lashes.
2. Midtone shade: Bring the color up above the crease and sweep it across the brow bone.
3. Accent shade: Apply to the outer corner of the upper lash line, and then up onto the corner of the brow bone. Sweep the accent shade underneath the lower lash line for definition.
4. Eye Liner: Apply on upper lid at lash line and on the rim of the lower lid beginning at outside corner allowing color to fade toward the nose. Your purpose is to make the lashes appear fuller. Follow with mascara.

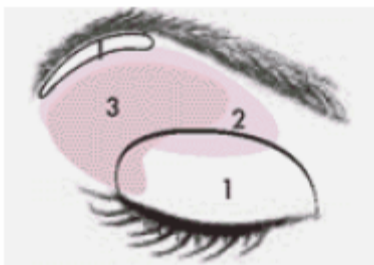
Color application for Hooded eyes



The eye diagram is divided into three sections to make it easy to understand how to apply the three shades of eye color. Ideally, each color should blend with the other without showing a line of demarcation.

1. Highlighter shade: Apply to brow bone and along the upper lash line and inner corner of lower lashes.
2. Midtone shade: Apply color from the base of the upper lash line and over the entire hooded area to help the lid appear to recede. Blend.
3. Accent shade: Apply from the base of the lash line and over the entire hooded area to help it appear to recede and blend. Sweep the accent color underneath the lower lashes to define. Hooded eyes really benefit from a well-defined lash line, upper and lower.
4. Eye Liner: Apply on upper lid at lash line and on the rim of the lower lid beginning at outside corner allowing color to fade toward the nose. Your purpose is to make the lashes appear fuller. Follow with mascara.

Color application for Close-Set eyes



The eye diagram is divided into three sections to make it easy to understand how to apply the three shades of eye color. Ideally, each color should blend with the other without showing a line of demarcation.

1. Highlighter shade: Apply to lid and brow bone. Apply your highlighter shade to the inside corners of the eye to help your eyes appear farther apart.
2. Midtone shade: Starting at the outer corner of the crease, bring the color in toward the inside corner of the brow but not all the way over to your nose. You may use the midtone shade to bridge highlighter and accent shades along lower lash line.
3. Accent shade: Sweep it across the base of the upper lash line and up into the outer area of the crease. Sweep it underneath the lower lash line for definition, except for the inside corners.
4. Eye Liner: Apply on upper lid at lash line and on the rim of the lower lid beginning at outside corner allowing color to fade toward the nose. Your purpose is to make the lashes appear fuller. Follow with mascara.